

# MANAGEMENT

Subjects available to choose from on each year/semester are marked with ECTS points and highlighted in colour.

Lp	Subject name	1st year		2nd year		3rd year	
		1st semester (winter)	2nd semester (summer)	3rd semester (winter)	4th semester (summer)	5th semester (winter)	6th semester (summer)
<b>General</b>							
1	Economic geography	2					
2	Foreign language	2	2	2	2		
3	Intellectual property law			1			
4	Economic policy		3				
5	Labour law		3				
6	Seminar				2	4	4
7	Health & Safety training						
8	Library training						
9	Information technology	2					
10	Physical education	1	1				
11	Philosophy/Sociology		4				
12	Social competence/Negotiations			3			
13	Practice -12 weeks					24	
<b>Fundamental sciences</b>							
1	Finances			4			
2	Makroeconomics		5				
3	Maths	5					
4	International Economic			2			
5	Mikroeconomics	5					
6	Organisation sciences	4					
7	Law	4					
8	Descriptive statistics			4			
<b>Specialised sciences</b>							
1	Marketing research				3		
2	Professional coaching					2	
3	Business finances				3		
4	IT in management				2		
5	Intellectual capital		2				
6	Marketing		5				
7	Trade and services marketing			4			
8	Practice of business management				1		
9	Management basics	5					
10	Information processes in the management						2
11	Business Psychology				1		
12	Financial accounting			4			
13	Competitive strategy					3	
14	Organizational behaviour		3				
15	Marketing management			3			
16	Quality management				2		
17	Logistics management				3		
18	Manufacturing management			3			
19	Projects management						3
20	Local and regional development management		2				
21	Strategic management				4		
22	Human resources management				4		
<b>Speciality 1: Innovation management</b>							
1	Analysys of business trends						4
2	Organizational forms of innovative projects						4
3	Innovations in local and regional policy						3
4	Innovation management basics						4
5	Innovation strategies in company						4
6	Manager training						2
<b>Speciality 2: Eurobusiness</b>							
1	E-business						4
2	Controls and internal audits						4
3	International business management						4
4	International marketing						4
5	Manager training						2
6	European Single Market						3
<b>Speciality 3: Border staff</b>							
1	Tax and customs administration						3
2	Border control of goods and persons						2
3	Foreign trade						4
4	Foreign services						4
5	Tariff and customs policy						4
6	Transport and shipping						4
<b>Speciality 4: Logistics management</b>							
1	Transport economics						4
2	Warehouse economics						4
3	Transport infrastructure						3
4	Logistic processes projects						4
5	Information processes in the logistics management						2
6	Shipping management						4