

TOURISM AND RECREATION

Subjects available to choose from on each year/semester are marked with ECTS points and highlighted in colour.

| Lp | Subject name | 1st year | | 2nd year | |
|---|--|-----------------------|-----------------------|-----------------------|-----------------------|
| | | 1st semester (winter) | 2nd semester (summer) | 3rd semester (winter) | 4th semester (summer) |
| 1 | History of culture | 5 | | | |
| 2 | Sociology of leisure time | | 5 | | |
| 3 | Tourism regions | 7 | | | |
| 4 | Rural tourism | | 2 | | |
| 5 | Tourism in Euroregions | 6 | | | |
| 6 | Foreign language | 2 | 2 | 4 | |
| 7 | Seminar | | 3 | 5 | 12 |
| 8 | Physical Education | 1 | 1 | | |
| 9 | Structural funds | | | 4 | |
| 10 | Management of tourism at self-government level | | | 5 | |
| 11 | Special topic lecture | | | | 5 |
| 12 | Consumer protection in tourism and recreation | | | | 5 |
| Specialised Sciences | | | | | |
| 1 | Tourism planning | | 3 | | |
| 2 | Marketing of tourism and recreation services | 5 | | | |
| 3 | Tourism product | | 3 | | |
| 4 | IT in tourism and recreation | | 3 | | |
| 5 | Management of tourism business | 4 | | | |
| 6 | Tourism policy | | | 4 | |
| SPECJALNOŚCI / SPECJALIZACJE | | | | | |
| Specialty1: Healthful tourism and recreation | | | | | |
| 1 | Recreational forms of physical activity | | 3 | 3 | |
| 2 | Healthy lifestyle | | 1 | | |
| 3 | Health training | | | 5 | |
| 4 | Qualified tourism | | | | 8 |
| Specialty2: Management of tourism business | | | | | |
| 1 | Tourism business in economy system | | 4 | | |
| 2 | Public relations in business | | | 5 | |
| 3 | Marketing strategies | | | 3 | |
| 4 | Quality management in tourism business | | | | 5 |
| 5 | Information systems in tourism business | | | | 3 |